

# corporate social responsibility (CSR)

28



1. RiverView Kemensah has been rejuvenated to enable the community to utilise the riverbank for social activities.
2. RiverView Kemensah before rejuvenation.
3. VORSEP TAS100 Double Stage High Efficiency Filter for A Wood Fired Boiler in Tasmania, Australia.
4. Boiler Control System for Gula Padang Terap Boilers.
5. Bintu Malim Sewage Treatment Plant.

The Group is mindful of the impact its operation has on society, environment and the community. The Group is conscious of its social obligation and recognises the importance of implementing good CSR practices. Towards this end, the Group in its best endeavours merge CSR initiatives with our business activities while encouraging and inspiring our employees to contribute to the environment and communities that the Group operates in.



2

### THE ENVIRONMENT

As a property developer we recognise that we do have an impact on the environment. In all our activities, we aim not to only win over the property-buying public but also play a role in caring for the environment and community. As part of the Group's CSR initiative, a 650-metre long stretch of river adjacent to our development, RiverView Kemensah has been revamped and beautified. The riverbank has been beautified with walkways, shelters and landscaping to create awareness among the local community of the possibility of beautifying a natural river and its environment. A total of RM2 million was spent to create a river park enabling the community to utilise the riverbank for exercise, recreation and relaxation.



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WET Air Sdn Bhd, a subsidiary of the Group, which specialises in air pollution is strongly pursuing its vision to promote greater professionalism in the development of Air Pollution Control through SIRIM, Department of Environment and SPAN among other related government agencies.

WET Air Sdn Bhd aims to continue its mission towards a cleaner, more sustainable future by supplying customized in-house control systems for various industries, including fuel burning systems to increase efficiency and thus cutting down on CO<sub>2</sub> (green house) emissions.



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## THE WORKPLACE

### Health and Safety

The Group ensures that all project sites and offices are safe and conducive for our employees and all who are on these premises. The Group never compromises on the safety and security and for the year under review, there was zero fatality and downtime at these premises.

### Practice Corporate Culture

The Group practices a Corporate Culture that encompasses Passion, Results Oriented, Accountability, Change Responsiveness, Teamwork, Integrity and Loyalty, Creativity and Innovativeness, and Equity under the acronym of 'PRACTICE'.

The Group attributes the success and achievement of our improved financial performance as a result of teamwork among others. The Group is committed to involve team members and operating units in decision-making, and stresses the importance of being accountable. We see this as 'A Combination that Delivers'. The Group also adopts the Human Resource Management System that rewards and incentives based on performance and results.

### Staff Development and Welfare

Training programmes and schemes were conducted both in-house and externally. Where appropriate suitable employees were sent for courses to enhance performance, upgrade knowledge, obtain better skills and understanding of the industry. These training and development programmes are ongoing and form part of the Group's continuous development programmes for the employees.

In the area of staff welfare, the Group organised annual dinner, staff social functions during major festivities, sports and numerous recreational activities.

1. Educational visit to Kinta Dam, Perak.
2. Safety at the work place.
3. Team building initiatives at Berjaya Hills Resort, Bukit Tinggi.
4. Practice Core Values sketch.



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5. Visit to Ti-Ratana Home, an orphanage & community centre in Kuala Lumpur.
6. Loh & Loh staff distributing goodie packs to children in Ti-Ratana Home.
7. Blood donation campaign at the National Blood Bank.

### THE COMMUNITY

The Group believes in giving back to the society in whatever way we can. The Group has always been a willing donor for any worthy cause such as to victims of natural disasters. As part of our contribution to the community, the Group makes donation to homes and charitable institutions.

In addition, our employees have organised activities like blood donation drive and visit to homes.

### THE MARKETPLACE

The Group always ensures the quality of its products and services. The main operating units of the Group are ISO certified. The projects' processes, systems are continuously evaluated and monitored; customers' feedback are reviewed and improved in relation to delivery of highest standard and quality of work.

The Group also works with our supply chain suppliers to ensure the quality of products supplied is competitively priced and meets, if not exceeds the quality standards.



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7